

SCHOOL NURSE ORGANIZATION OF WASHINGTON

Sponsorship Packages

Corporate Partner \$5000

- One year investment in the School Nurse Organization of Washington
- Partner designation on the SNOW website and all electronic and printed materials for one year (including conference materials)
- General session recognition at conferences with on-screen logo and partner submitted targeted communication
- Double vendor booth with power during Fall Conference
- Conference Attendee Contact List for both Spring and Fall Conferences

Breakfast Sponsor | \$3000

- Opportunity to present a 45-minute breakfast workshop on Saturday (topic subject to approval)
- Exclusive branding on stage and on-screen during presentation in general session
- Sponsor featured in pre-conference electronic flyer with clickable logo and message to all registered attendees with option to include links to downloadable resources
- Opportunity to place promotional materials on tables in general session room
- Two complimentary conference registrations
- Double vendor booth with power on Friday in exhibit hall, and Saturday outside general session hall.
- Conference Attendee opt-in list after the conference

Main Stage Sponsor | \$2000

- Opportunity to bring the conference opening welcome with a 5-minute presentation
- Exclusive branding on stage and on-screen during presentation in general session
- Banner ad and clickable logo link on SNOW website
- Sponsor featured in pre-conference flyer with clickable link and message sent to all registered attendees
- Prime booth placement of a single or double booth space at entrance of exhibitor area with power
- Conference attendee list for opt-in attendees

Networking Reception Sponsor | \$1500

- Opportunity to host the Friday evening Networking Reception with a personal invitation to all attendees from stage with a 5-minute company informational presentation
- Single booth space in the exhibit hall and signage in the reception area with opportunity to engage and distribute info to attendees
- Exclusive pre-conference electronic flyer inviting attendees to the networking reception

Break Sponsor | \$500

- Opportunity to present a 5-minute presentation during one general session break

In-Kind Sponsorships

These sponsorships are perfect for companies or organizations to engage conference attendees through brand recognition, with or without an on-site presence.

Conference Bag

Sponsor will provide 225 brand attendee bags for the Spring or Fall Conference. In addition, sponsor will receive:

- Clickable company logo on the SNOW website for six months
- Logo in all the publication materials, electronic and printed
- Special mentions in a pre-conference flyer and on screen during the event
- Conference attendee list of opt-in attendees

Conference Lanyard

Sponsor will provide 225 brand lanyards for the Fall Conference. In addition, sponsor will receive:

- Clickable company logo on SNOW website for three months
- Special mention in conference program and in general sessions during the conference
- Choice of single booth placement in exhibit hall (optional for onsite participants)
- Conference attendee list of opt-in attendees

Attendee Gift

Sponsor will provide 225 branded gift items with your company logo and information.

- Logo in all the publication materials, electronic and printed
- Special recognition in a general session during the event

Exhibitors Packages

Platinum Exhibitor Package | \$500

- Double booth space including draped table and four chairs
- Clickable logo on SNOW website for 60 days
- Exhibitor featured in pre-conference electronic flyer with clickable logo and message to all registered attendees
- Recognition on conference program with company logo
- Conference attendee list for opt-in participants

Gold Exhibitor Package | \$300

- Single booth space with draped table and two chairs
- Recognition on conference program with company logo
- Conference attendee list for opt-in participants

Silver Exhibitor Package | \$200

- Single booth space including draped table with two chairs
- Recognition in conference program

Door Prize Contribution (open to all sponsors and exhibitors)

Maximize your conference participation by contributing a door prize that will be given away in general sessions. (Minimum value \$50)

All Sponsor and Exhibitor packages include lunch and snacks on Friday for booth attendees.

- Sponsor designation on the SNOW website and all electronic and printed materials for six months